

TERRY Y. LIU

WEB

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ADDRESS

215 N 6th ST 3L
Brooklyn, New York
United States

Experience

Lippincott

Designer / 2009 – current / New York

Work ranges from visual system development, web design, interaction design, logo/symbol exploration, brand guidelines and concept/process visualization. Clients include Sprint, Delta Airlines, Samsung, Comcast, Wells Fargo, Citi Bank and pro bono work for the Clinton Foundation.

Red Peak Group / Strobe / THME

Freelance Designer / 2010 – 2011

Provide design execution for different companies across media and types of work, including tablet-device ePublishing, brand renovation, visual system development, web design, interaction design, naming and cross-culture branding.

Studiovertex

Design Intern / 2008 – 2009 / Seattle

Responsibilities include promotional materials, website updates, production and presentation preparation. Collaborated with team on designs for Hearst Corporation and UNAIDS.

References available upon request

Proficient

Adobe Creative Suite
HTML/CSS
iWork applications
MS Office
Wireframing

Familiar

Adobe After Effects
Adobe Flash
jQuery

Language

Mandarin Chinese / Native
German / Conversational

Education

University of Washington

BFA Visual Communication Design / 2005 – 2009
Design Program Study Abroad in Rome / Summer 2008

Internationally recognized design education program emphasizing conceptual solutions to complex problems in contemporary culture.

Rhode Island School of Design

Summer Graphic Design Institute / Summer 2008

Affiliation

AIGA
IIID
SPD

Et cetera

Typeface design
Poster design
Photography

Recognition

Adobe Design Achievement Awards

Finalist, Installation Design / 2009
For collaborative design project "The WANT Store"

Publications

The Best of Business Card Design 9 by Rockport
Creative Workshop by How Books
Print Magazine