

# TERRY Y. LIU

## WEB

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## PHONE

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## ADDRESS

215 N 6th ST 3L  
Brooklyn, New York  
United States

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## Experience

### Lippincott

Designer / 2009 – current / New York

Work ranges from visual system development, web design, interaction design, logo/symbol exploration, brand guidelines and concept/process visualization. Clients include Sprint, Delta Airlines, Samsung, Comcast, Wells Fargo, Citi Bank and pro bono work for the Clinton Foundation.

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### Red Peak Group / Strobe / THME

Freelance Designer / 2010 – 2011

Provide design execution for different companies across media and types of work, including tablet-device ePublishing, brand renovation, visual system development, web design, interaction design, naming and cross-culture branding.

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### Studiovertex

Design Intern / 2008 – 2009 / Seattle

Responsibilities include promotional materials, website updates, production and presentation preparation. Collaborated with team on designs for Hearst Corporation and UNAIDS.

References available upon request

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## Proficient

Adobe Creative Suite  
HTML/CSS  
iWork applications  
MS Office  
Wireframing

## Familiar

Adobe After Effects  
Adobe Flash  
jQuery

## Language

Mandarin Chinese / Native  
German / Conversational

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## Education

### University of Washington

BFA Visual Communication Design / 2005 – 2009  
Design Program Study Abroad in Rome / Summer 2008

Internationally recognized design education program emphasizing conceptual solutions to complex problems in contemporary culture.

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### Rhode Island School of Design

Summer Graphic Design Institute / Summer 2008

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## Affiliation

AIGA  
IIID  
SPD

## Et cetera

Typeface design  
Poster design  
Photography

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## Recognition

### Adobe Design Achievement Awards

Finalist, Installation Design, for collaborative design project "The WANT Store"

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## Publications

*The Best of Business Card Design 9* by Rockport  
*Creative Workshop* by How Books  
Print Magazine